

FOR IMMEDIATE RELEASE  
BUSINESS NEWS/EVENTS

September 20, 2011

**OPT SOLUTIONS' LAURA PETTIT RUSICK TO SPEAK AT 2011 COSE  
SMALL BUSINESS CONFERENCE ON BENEFITS AND CHALLENGES OF  
CLOUD COMPUTING**

(CLEVELAND) – OPT Solutions, Inc. founder and President Laura Pettit Rusick will present her workshop **Is Your Future in the Cloud?** at 1:45 on Thursday, October 20<sup>th</sup>, on the benefits and challenges of Cloud Computing as part of the two day 6<sup>th</sup> Annual COSE 2011 Small Business Conference October 19-20<sup>th</sup> at the IX Center in Cleveland. Joining several business experts offering presentations and workshops about issues critical to the success of small business ranging from marketing and sales to HR legal, social media and technology, the workshop will focus on how to harness cloud computing to access data and service customers in real time from anywhere.

Laura Pettit Rusick founded [OPT Solutions, Inc.](http://www.optsolutionsinc.com) to offer an access point for strategic IT management for small to mid-sized businesses from an unbiased, vendor-neutral position. She is an expert advisor on optimizing process efficiency and leveraging IT investment for business growth and helps her clients align their IT to their objectives. OPT Solutions, Inc. is a *2010 COSE Ten Under 10*, an award that recognizes the top ten companies with ten or fewer employees for their best practices in innovation, growth/success, value to the community and the environment, diversity promotion and customer service excellence.

**Is Your Future in the Cloud?** is scheduled at 1:45 on Thursday, October 20<sup>th</sup>, Day 2 of the COSE 2011 Small Business Conference, To register or learn more about the conference, visit [www.cosesmallbusinessconference.com](http://www.cosesmallbusinessconference.com)

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**ABOUT OPT SOLUTIONS, INC.**

OPT Solutions helps CEOs optimize IT and leverage technology to support business objectives, correct IT trouble spots and aid in expansion plans. OPT Solutions is an independent IT management firm, providing vendor-neutral services including IT assessment, software selection, technology due diligence, acquisition integration, and retained CIO services for mid-sized businesses and corporations. For more information, visit [www.optsolutionsinc.com](http://www.optsolutionsinc.com).

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